

Jammu

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Surpassing all milestones of success riveting play 'Yugpurush - Mahatma Na Mahatma' Success Milestone

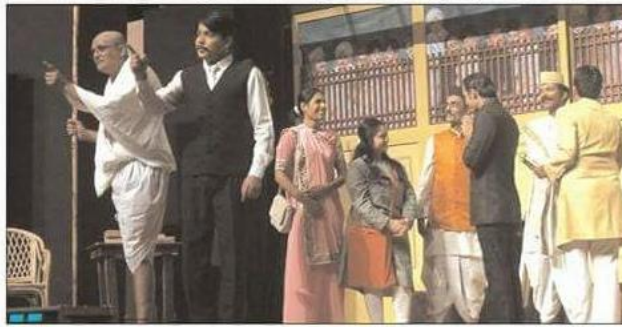
450 shows in 163 days reaching 3,15,000 people in 157 cities

JAMMU BULLETIN NEWS
JAMMU, MAY 4:

The Play - 'Yugpurush-Mahatma's Mahatma' is an inspirational and riveting portrayal of the close association between Mahatma Gandhi and his spiritual mentor Shrimad Rajchandraji. What began as a sincere friendship, culminated in Gandhi's proclamation of Shrimadji as his spiritual mentor. The play invites the audience to journey through Gandhi's internal and overt advancements on the spiritual path following interactions, letters and inspiration from Shrimad Rajchandraji.

Mahatma Gandhi wrote in Modern Review on 30th June 1930 - "Such was the man who captivated my heart in religious matters that no other man has till now"

'Yugpurush' has taken cities across India by storm reaching its 450th show mark in a short span of 163 days, running to full houses and standing ovations, watched by over 3,15,000 people in the country. In addition to the Transmedia Gujarati Screen and Stage Awards received previously for the Best Drama, Best Director and Best Actor in a Supporting Role, Yugpurush was recently bestowed with the prestigious



Dadasaheb Phalke Excellence Award 2017 for 'Best Drama'!

'Yugpurush' highlights the values of expanding one's capacity to love and offer selflessly, respecting diversity, supporting truth, fostering trust, and building lasting communities. It brings to forefront a powerful experience of looking within, upholding truth and fearlessness, as well as transforming character and consciousness.

2017 marks the 150th birth year of Shrimad Rajchandraji. To celeb-rate this glorious year, this play has been produced under the guidance of Shrimad Rajchandraji's ardent devotee

and the founder of Shrimad Rajchandra Mission Dharampur, Pujya Gurudevshri Rakeshbhai.

Pujya Gurudevshri states, "The birth and life of the Great Ones are worth remembering. They awaken our latent strength and kindle the desire to become like them." The Gujarati play is directed by acclaimed director Rajesh Joshi of 'Code Mantra' fame, scripted by well-known playwright Uttam Gada of 'Maharathi' fame. The music direction is by popular composer duo Sachin - Jigar.

The world premiere of 'Yugpurush' mesmerised an audience of over 4000 people, at Yogi Sabhagraha audi-

torium in Mumbai on 14th November 2016. The show is seeing people queue up in large numbers, and is receiving standing ovations by the audiences. Just a month later, the Hindi production of the play had a grand premiere at the Royal Opera House in Mumbai. Applauded by diverse audiences like the Indian Armed forces, industry professionals, theatre & film artists, social organizations, government officials, corporates, students and NGOs, the play has been inspiring audiences to walk on the path of love and ahimsa across the globe. Acclaimed Film Director Mr. Ashutosh Gowariker, said at the Hindi

premier of 'Yugpurush'.

"In one word, it was 'adhut'. This play holds a great significance. This play should be seen by maximum people all over India and be translated in as many languages." In order to cater to the huge demand for the play, six teams are now performing the play in six different cities, simultaneously. The play is currently running in Gujarati, Hindi, Marathi and Kannada and will soon release in English, Bengali and Tamil. In the coming year, the play will perform in all parts of India as well as overseas in USA, Canada, UK, Singapore, Hong Kong, Malaysia, Australia, UAE, Oman, Kenya and South Africa, to name a few.

The play supports the cause of Shrimad Rajchandra Hospital - a new 200-bed multi-specialty charity hospital for the economically underprivileged in South Gujarat. SRMD's aim behind the year-long celebration of Shrimad Rajchandraji's 150th birth anniversary is to spread Shrimad Rajchandraji's values of ahimsa and satya that shaped Gandhi's beliefs, and to bring His spiritually uplifting teachings to the maximum number of people from all walks of life.